



Media Release

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LEADERSHIPHQ WINS DIVERSITY AWARD FOR EMPOWERING WOMEN

Prominent Brisbane-based leadership consultancy LeadershipHQ has received a 2016 Diversity Champion Award from the Australian Centre for Leadership for Women (ACLW) last month.

Chief Executive Officer of LeadershipHQ Sonia McDonald placed second in the Diversity Award category for 'Empowering Women in a Community or Organisation in Australia'.

The ACLW is a virtual centre that commenced in 2000, whose mission is to advance women ethically and with integrity through its three main pillars of transformation, empowerment and recognition.

Ms McDonald was awarded the ACLW prize at a ceremony at New South Wales Parliament House in September for her development work with Shelley-Anne Brace, a senior legal professional who benefited from participating in Sonia's leadership course in late 2014.

Ms McDonald, who received the award from the Honorary Pru Goward MP and Lambros Lambrou, CEO of AON who sponsor the award, said she was tremendously honoured by the recognition.

"The ACLW champions the cause of developing women as leaders in Australia so to be acknowledged by that organisation is a massive honour," she said.

"The ACLW is about identifying, developing and empowering women in leadership roles, which is exactly what we do at LeadershipHQ."

The Diversity Award was a timely precursor to the October release of LeadershipHQ's second book, 'Leadership Attitude: How Mindset and Action can Change Your World'.

The book focuses on identifying personal strengths and acting upon them, using a mentor, and empowering others, to develop leadership qualities that motivate, influence and inspire.

Ms McDonald, who authored the book, said that understanding personal leadership traits and attitudes were the drivers of developing leadership abilities.

“Leadership is not a role or title; it is how you think, feel and see yourself and how you act as a leader,” she said.

“Thinking like a leader generally means you will start behaving like a leader.

“I work with leaders across a wide range of industries and occupations and there is no doubt that being confident and owning who you are leads to increased leadership abilities.

“Be authentic: the best leaders are the ones that know that self-awareness is the greatest capability.”

Last year Ms McDonald was named in digital business magazine Richtopia’s 250 Most Influential Women Leaders of the world.

She is also a regular contributor to The Australian, Business Insider and Richtopia.

‘Leadership Attitude: How Mindset and Action can Change Your World’ retails for \$28 and is available via the LeadershipHQ website at <https://leadershiphq.com.au/product/leadership-attitude/>

The Kindle Edition retails for \$9.20 and is available at https://www.amazon.com/Leadership-Attitude-Mindset-Action-Change-ebook/dp/B01K1T50OA/ref=sr_1_1?ie=UTF8&qid=1475724080&sr=8-1&keywords=leadership+attitude

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[About Leadership HQ](#)

LeadershipHQ is one of Australia’s principal leadership experts, focused on delivering specialist advice on workplace strategy and change, people and culture, diversity and engagement. The company, established in 2009 in Brisbane, employs a team of experienced consultants that manage over 50 clients across a broad range of industries that includes engineering, construction, retail, sport and entertainment, and real estate.